

Virginia Chapter Sponsorship Program 2008

The **Virginia Chapter of the Healthcare Information and Management Systems Society (VA HIMSS)** is a volunteer organization whose primary goal is to develop educational and regional networking programs. We are seeking sponsorships for our educational events for the 2008-2009 fiscal year. Your sponsorship helps VA HIMSS offer valuable educational programming at a very affordable price for attendees. Sponsorship will benefit your business through exposure to our session attendees.

The Virginia Chapter is a diverse group of 570+ individuals that are healthcare IT professionals working across the Commonwealth of Virginia. Chapter Members work at hospitals, corporate health systems, consulting firms, vendor organizations, universities, and a wide variety of other organizations. Our members range from senior executives to analysts and students. We have technical members and clinical members.

Sponsorship of events provides you with exposure to high level decision makers throughout the Commonwealth of Virginia. The VA HIMSS CIO Roundtable at the Annual Conference draws CIOs from around the state to discuss current and relevant issues. Our membership includes:

- 36 CIOs / CMIOs / CTOs
- 29 CEOs / CFOs
- 73 Vice Presidents
- 137 Directors / Department Heads

There are various forms of sponsorship for our events with increased benefits as the value of sponsorship increases. Please contact our Sponsorship Co-Chairs, Ed Potter at ed.potter@vahimss.org or 703-283-8333 or Chris Reilly at chris.reilly@vahimss.org or 703-455-8567, if you are interested in becoming a sponsor or have questions about the process. You may also simply file out a sponsorship form on our web site at www.vahimss.org. VA HIMSS is a 501(c)(6) non-profit organization. Our Tax Payer ID # is: 54-1466325.

VA HIMSS provides statewide leadership for the advancement and management of healthcare information and technology. Our affiliation with national HIMSS allows us to participate in directing and shaping the healthcare industry, encouraging emerging technology and promoting public policies that will improve healthcare delivery.

Our goals focus on supporting the mission, vision, and values of HIMSS. As a state-level organization we strive to carry out their mission at the local level and to serve as a conduit of information to and from the national organization.

Mission: To be the trusted source for knowledge, advocacy, leadership, collaboration and community.

Vision: Advancing the best use of information and management systems for the betterment of human health.

Values: We value an organized exchange of experiences among a diverse membership. We promote personal and professional growth. We are committed to the highest standards of professional conduct. We add value to our organizations and industry with improved performance, quality and innovation.

During a typical year, we offer short educational programs, including our Commonwealth of VA Advocacy Day at the General Assembly, our HIMSS national conference social and our always-popular, VA Chapter Annual Conference. In 2008, we will produce Webinars - quantity will depend on approved topics **(reserved for Platinum Sponsors only)*, and we will evaluate Web Conferencing and/or recording of our programs, in order to give our members not able to attend events in person, more opportunities to participate.

Our educational programs are designed to share expert knowledge and to facilitate networking among our members. We are also evaluating as a part of the upcoming year, opportunities for sponsors to provide educational seminars and/or sessions surrounding their vision for Healthcare information management and technology. The proposals will be reviewed by our Board of Directors as to how well they meet the Chapter goals and enhance the knowledge of our community.

VA HIMSS appreciates the contributions of sponsors from the healthcare community to help defray the cost of the chapter's programs. The Virginia Chapter has implemented a flexible sponsorship program to allow for companies and organizations to align with their marketing goals. The various levels offer different benefits that improve the awareness of our sponsors and in turn provide a benefit to the community of healthcare information management and technology.

Sponsor Levels

1) Platinum - \$5000

- 2 (total) complimentary admissions to Annual Conference
- 4 (total) complimentary Golf Tournament greens fees
- Gold level benefits plus:
 - Recognized as Golf Tournament and 19th Hole Golf Reception Sponsor
 - Opportunity for Speaker slot at Annual Conference
 - Feature in Newsletter in "Vendor Spotlight" section
 - Logo displayed on Premium golf sponsor sign for tournament and 19th hole reception
 - Display Table in Exhibit area (guaranteed)

2) Gold - \$2000

- 2 (total) complimentary admissions to Annual Conference
- 2 (total) complimentary Golf Tournament greens fees
- Silver level benefits plus:
 - Opportunity to schedule Webinar for VA Chapter Members
 - Submit articles for consideration to be published in 1/4ly Newsletter
 - Receive conference attendee list
 - Display Table in Exhibit area (guaranteed)

3) Silver - \$1500

- 1 Complimentary admission to Annual Conference
- Logo and link on VA HIMSS home page and newsletters
- Logo displayed on standard golf sponsor sign for tournament
- Logo displayed on Sponsor Thank You Board at Annual Conference
- Logo on Vendor Card that attendees validate at each booth to enter in the Grand prize Drawing at the close of the meeting
- Opportunity to provide promotional items for Golf Bags and Conference Registration Packets for Conference Attendees
- Display Table in Exhibit area (space permitting)

Additional Fall Conference Sponsorship Opportunities

1) Door prize for program (Suggested minimum value of \$100)

- Opportunity to draw and present door prize during Annual Conference
- Special mention with Logo on program as door prize donor

2) Breakfast Sponsor - \$750 (2 available - 1 Thurs, 1 Fri)

- Company logo on breakfast table and program

3) Lunch Sponsor - \$1,000 (2 available – 1 Thurs, 1 Fri - box lunch)

- Company logo on lunch table and program

4) Golf Hole Sponsor - \$100 (18 available)

- Company logo on a golf sign that will be placed on the tee box.

5) Golf Longest Drive and Closest to the Pin - \$100 each

- Company logo on a golf sign that will be placed on the hole.

6) Golf Cart Sponsor - \$750

- Sponsor the Beverage Cart for the Golf Tournament.
- Your logo will be printed on a sign that will be placed on the golf cart and logo in program.
- Opportunity to drive Golf Cart and distribute beverages during the tournament.

Your sponsorship will be valid for the entire fiscal year 2009, ending July 31, 2009.

The Virginia Chapter of HIMSS reserves the right to decline any and all sponsorship offers.