

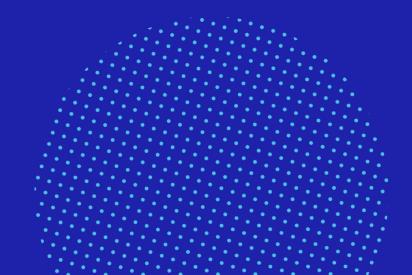
# Healthcare Innovation in the Cloud: A Secure Approach

#### Donny Wilson

Principal Solutions Architect Amazon Web Services

October 17-18, 2023





#### **EVOLVING THREAT LANDSCAPE FOR HEALTHCARE RANSOMWARE - ATTACKERS LOOK FOR EASY WAY IN**



**APT Groups Target Healthcare** and Essential Services. January 25.2022



New Data Breaches from ClOp and Lockbit Ransomware Groups. April 28, 2023



Ransomware gangs' harassment of victims is increasing. March 21, 2023



Royal Ransomware Expands to Target Linux, VMware ESXi. May 29, 2023



Microsoft Turns to Court Order to Take Down Ransomware Hacking Tool That Targeted Hospitals. April 8, 2023



ClOp, LockBit Leveraging 3 Known Vulnerabilities in Healthcare Ransomware Attacks, HHS Warns. May 01, 2023



Phishing, vulnerabilities and credential theft represent top 3 suspected initial access attack vectors.

Based on Unit 42 Incident Response Cases



Ransomware multiextortion tactics continue to rise and are focused on Encryption, Data Theft, DDoS, and Harassment.



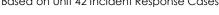
Mean Time to Identify 204 Days and Mean Time to Contain 73 Days

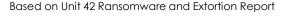
Based on IBM Cost of a Breach Report 2023



The cost of healthcare data breaches has increased by 8.2% year over year and increased by 53% since 2020.

Based on IBM Cost of a Breach Report 2023









# CLOUD INNOVATION POSSIBILITIES HEALTHCARE DIGITAL APPLICATIONS AND USE CASES



Cloud for Health is a curated collection of Cloud and Cloud partner solutions and services designed to help you migrate, protect, unify, and innovate by focusing on key use cases that will provide the most value to your organization and the patients you serve



Clinical systems



Analytics & ML/AI



Patient, clinician & member experience



Medical research



Finance & operations



Core health IT

Builders

Native Cloud Services Health-specific Cloud Services

Cloud Solutions & Quick Starts

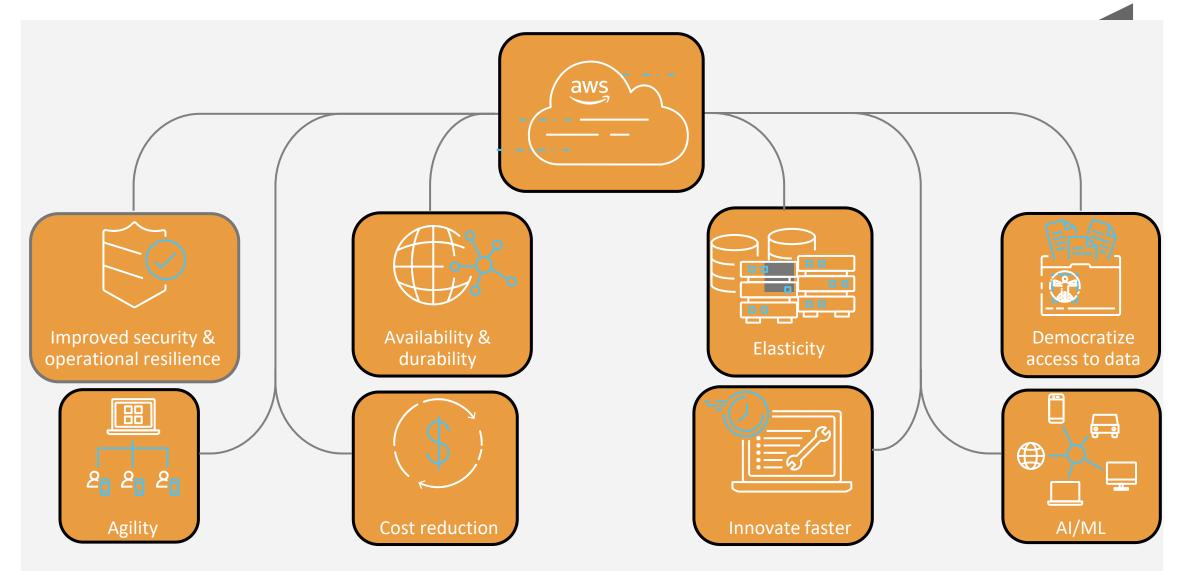
Cloud ProServe & GSIs

Cloud Partner
Solutions & Cloud
Marketplace

**Buyers** 



# WHY HEALTHCARE IN THE CLOUD TOP OUTCOMES CLOUD DELIVERS





# INNOVATION ALONG THE CARE JOURNEY

#### Clinical workflow Augmented AI/ML to reduce burden, provide decision support with actionable insights at the fingertip Provider **Patient access** Symptoms & **Presentation Treatment Ongoing care** & onboarding seeking care & diagnosis decision management 'Consumerization' of Healthcare, patient-centric care **Patient**

#### Technology backbone

Data driven insights to create improved patient, provider, and stakeholder experiences

Intelligent Data Foundation ensuring data fluidity and interoperability



# CLOUD TRANSFORMATION JOURNEY FOR HEALTHCARE GAINING AN INNOVATION ADVANTAGE



Provides a trusted, secure, compliant platform



Unlocks the potential of healthcare data



Enables clinical and operational excellence



Enables personalized digital relationships



Leverages a robust healthcare partner network



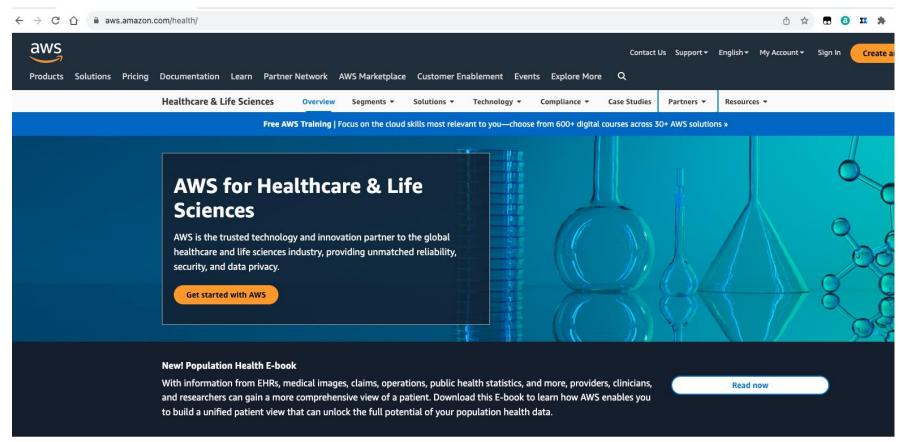
Increases the speed of innovation



# STARTING THE JOURNEY TO THE CLOUD LANDING ZONE ACCELERATOR



# AWS for Healthcare & Life Sciences





#### Accelerating innovation from benchtop to bedside

Healthcare and life science organizations are reinventing how they collaborate, make data-driven clinical and operational decisions, enable precision medicine, and decrease the cost of care. To help healthcare and life science organizations achieve business and technical goals, AWS for Healthcare & Life Sciences provides an offering of AWS services and AWS Partner solutions used by



https://aws.amazon.com/health/#

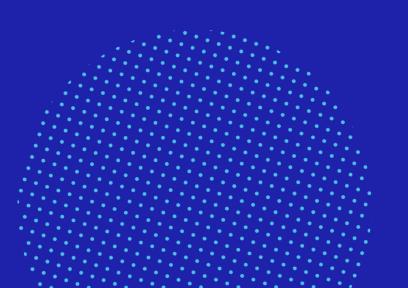




# Thank You

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